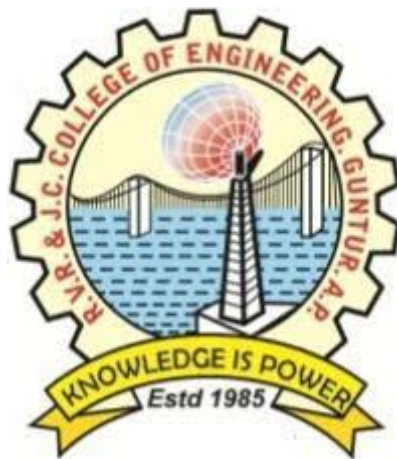


## **7.1.6 BEYOND THE CAMPUS ENVIRONMENTAL PROMOTIONAL ACTIVITIES**



**R.V.R & J.C College of Engineering (Autonomous)**

**Accredited by NBA and NAAC with 'A' Grade**

**Affiliated to Acharya Nagarjuna University, Guntur, Approved by AICTE**

**Chandramoulipuram, Chowdavaram, GUNTUR-522019, A.P.**

**RVR & JC COLLEGE OF ENGINEERING (Autonomous)**  
**Accredited by NBA, NAAC "A" Grade**  
**CHOWDAVARAM, GUNTUR – 522019.**

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RVR & JC College of Engineering (A), is an educational institution located in Chowdavaram of Guntur (approximately 15 Km from the city) with an area of 37.41 Acres and a population of 6000 including students and staff. The major utilized resources include Energy, Water, Air, Land and associated biota.

As a responsible technical institution, environmental review/assessment and management is made a part of the curriculum (theory and/or laboratory) for the students of chemical and civil engineering branches, in addition to the mandatory course of environmental science for all branches of engineering. Air, water and soil samples are periodically assessed by the students, as a part of their laboratory sessions using standard protocols, and the observations recorded. In addition, samples are collected and handed over to environmental auditing agency for evaluation. The audit reports are critically analyzed and appropriate measures are initiated from time to time to provide the best quality of water, air and renewable energy (predominantly solar) for the activities of the institution.

RVRJCCE clearly understands its responsibility of contributing to the national environmental sustainability by strictly implementing on-campus activities that are in coherence with the principles (PLAN DO CHECK ACT cycle) of environmental management system for educational institutions (ISO 14001:2004, published by BIS, India).

The salient features of the institutional Environmental Policy are:

1. Optimal use of all natural resources and avoid wastage
2. Maintain the quality of the resources for better health
3. Inculcate environmental consciousness among the stake holders to avoid pollution and abuse of resources
4. Adoption of Green environmental practices like use of solar power, nurture biodiversity, improve greenery in and around the campus, avoid/minimize plastic use, rain water harvest, proper solid waste management, use of public transport and others
5. Strict promotion and adherence to 3Rs (Reduce, Reuse and Recycle) and adopt other 'R's wherever feasible.
6. To strengthen the eco-green consciousness among the stake holders of the institution.



(Dr. K. Srinivasu)

Principal

**PRINCIPAL**  
**R.V.R. & J.C. College of Engineering**  
**Chandramoulipuram, Chowdavaram,**  
**GUNTUR-522 019, (A.P.)**

<b>Title of Activity</b>	: Mass Cleanliness-cum-awareness drives on Coastal beaches
<b>Date &amp; Venue</b>	: 13 – Nov- 2019, Surya Lanka beach, Bapatla
<b>Number of volunteers</b>	: 50
<b>Description of Event</b>	: “Mass Cleanliness-cum-awareness drives on Coastal beaches" in association with the Government of India, MoEF & CC and AP National Green Corps (APNGC) was conducted successfully at Surya Lanka beach, Bapatla on 13 <sup>th</sup> November, 2019.



<b>Title of Activity</b>	:	EK BHARAT SHRESHTHA BHARAT- 2019(SBSI)
<b>Date &amp; Venue</b>	:	10 Nov 2019
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	NSS unit conducted awareness rallies and programs in Yanamadala, On EK BHARAT SHRESHTHA BHARAT, Health, Hygiene, Sanitation, Plantation, Pulse Polio and good drinking water with 150 volunteers by involving school children and villages as a part in EBSB.



<b>Title of Activity</b>	:	EK BHARAT SHRESHTHA BHARAT- 2019(SBSI)
<b>Date &amp; Venue</b>	:	05 Nov 2019
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	NSS unit conducted awareness rallies and programs in Pottur, On EK BHARAT SHRESHTHA BHARAT, Health, Hygiene, Sanitation, Plantation, Pulse Polio and good drinking water with 150 volunteers by involving school children and villages as a part in EBSB.



<b>Title of Activity</b>	:	EK BHARAT SHRESHTHA BHARAT- 2019(SBSI)
<b>Date &amp; Venue</b>	:	01 Nov 2019
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	NSS unit conducted awareness rallies and programs in Yanamadala, On EK BHARAT SHRESHTHA BHARAT, Health, Hygiene, Sanitation, Plantation, Pulse Polio and good drinking water with 150 volunteers by involving school children and villages as part in EBSB.



<b>Title of Activity</b>	:	SWATCHBHARATH SUMMER INTERN SHIP- 2019(SBSI)
<b>Date &amp; Venue</b>	:	06 Aug 2019
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	NSS unit conducted awareness rally in Uppalapadu, On Swachh Bharat, Health, Hygiene, Sanitation, Plantation, Pulse Polio and good drinking water with 150 volunteers by involving school children and villages as a part in SBSI.



<b>Title of Activity</b>	:	SWATCHBHARATH SUMMER INTERN SHIP- 2019(SBSI)
<b>Date &amp; Venue</b>	:	05 Aug 2019
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	NSS unit conducted awareness rallies and programs in Potthur, On Swachh Bharat, Health, Hygiene, Sanitation, Plantation, Pulse Polio and good drinking water with 150 volunteers by involving school children and villages as a part in SBSI.





<b>Title of Activity</b>	:	SWATCHBHARATH SUMMER INTERN SHIP- 2019(SBSI)
<b>Date &amp; Venue</b>	:	03 Aug 2019
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	NSS unit conducted awareness rallies and programs in Obulanaidupalem, On Swachh Bharat, Health, Hygiene, Sanitation, Plantation, Pulse Polio and good drinking water with 150 volunteers by involving school children and villages as a part in SBSI.



<b>Title of Activity</b>	:	SWATCHBHARATH SUMMER INTERN SHIP- 2019(SBSI)
<b>Date &amp; Venue</b>	:	01 Aug 2019
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	NSS unit conducted awareness rallies and programs in Yanamadala, On Swachh Bharat, Health, Hygiene, Sanitation, Plantation, Pulse Polio and good drinking water with 150 volunteers by involving school children and villages as a part in SBSI.



Title of Activity	: Janamboomi Mavooru
Date & Venue	: 5-Feb-19, Kondaveedu village
Number of volunteers	: 300
Description of Event	: Planted saplings about 500 in number at Kondaveedu village as part of Janamboomi Mavooru



Title of Activity	:	Haritha Guntur Railway Division
Date & Venue	:	25 Aug 2019
Number of volunteers	:	500
Description of Event	:	500 volunteers involved during mega plantation program at either side of Namburu railway tracks and planted plants around 4000 on 25 <sup>th</sup> august 2018 along with Swaach Andhra mission and Guntur railway division staff



Title of Activity	:	SWATCHBHARATH SUMMER INTERN SHIP- 2018(SBSI)
Date & Venue	:	25 Jul 18
Number of volunteers	:	150
Description of Event	:	NSS unit conducted awareness rallies and programmes in Obulnaidupalem, On Swachh Bharat, Health, Hygiene, Sanitation, Plantation, Pulse Polio and good drinking water with 150 volunteers by involving school children and villages as a part in SBSI.



<b>Title of Activity</b>	:	plantation program
<b>Date &amp; Venue</b>	:	20-Jul-18 , Obulnaidupalem
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	NSS unit conducted plantation program at Upper primary School at Obulnaidupalem as a part in SBSI.



<b>Title of Activity</b>	:	Swachh Bharat awareness rally
<b>Date &amp; Venue</b>	:	23 July 2018, Pothur village
<b>Number of volunteers</b>	:	100
<b>Description of Event</b>	:	NSS UNIT organized awareness rally and plantation program at Pothur village and it was inaugurated by Divisional Forest Officer Guntur Sri. Vijay Kumar AND planted samplings at Pothur ZP high school as a part in SBSI.



Title of Activity	: Plantation program ( Janamboomi Mavooru)
Date & Venue	: 6-Jan-2018 to 11-Jan-2018, Obulunaidupalem village
Number of volunteers	: 150
Description of Event	: NSS Unit Organized `Janamboomi Mavooru` government programme with 150 NSS volunteers at Obulunaidupalem village





Title of Activity	: 'Vanam-Manam' Mega Plantation programme
Date & Venue	: 01-Jul-17, Obulunaidupalem forest zone
Number of volunteers	: 250
Description of Event	: NSS Volunteers participated in 'Vanam-Manam' Mega Plantation programme organized by Govt. of Andhra Pradesh, inaugurated by Chief Minister of Andhra Pradesh on 01-07-2017 at Obulunaidupalem forest zone. Our NSS volunteers have planted saplings and plants of about 1000 nos



<b>Title of Activity</b>	:	Plantation programme
<b>Date &amp; Venue</b>	:	31-Jul-16, Dharmavaram, Durgi mandal
<b>Number of volunteers</b>	:	150
<b>Description of Event</b>	:	Conducted and participated in a plantation programme at Dharmavaram, Durgi mandal and planted 700 saplings with our volunteers in 3 kms. zone at Dharmavaram village



<b>Title of Activity</b>	:	Vana Mahotsavam
<b>Date &amp; Venue</b>	:	12-Jul-16, Obulunaidupalem
<b>Number of volunteers</b>	:	135
<b>Description of Event</b>	:	Conducted 'Vana Mahotsavam' at Obulanaidupalem village with 135 NSS volunteers and distributed 2000 saplings and planted 200 saplings in that village. This was inaugurated by Sri Ravela Kishore Babu, Hon'ble Minister for Social Welfare, Govt. of A.P., on 12-07-2016.



<b>Title of Activity</b>	:	Plantation programme
<b>Date &amp; Venue</b>	:	04-Jul-16, Kondaveedu forest zone
<b>Number of volunteers</b>	:	50
<b>Description of Event</b>	:	Organized 'Mega Plantation Programme' in Kondaveedu forest zone lands nearby our college by 50 NSS volunteers on 04-07-2016. The plantation was inaugurated by Dr.V.K.Saraswat, Member-NITI Aayog along with our M.P.



Title of Activity	:	Sujalaam, Suphalaam
Date & Venue	:	28-04-2016 , Obulanayudupalem
Number of volunteers	:	50
Description of Event	:	Conducted Sujalaam, Suphalaam, with 50 NSS Volunteers in the village park, Obulanayudupalem



Title of Activity	:	Mega Plantation
Date & Venue	:	28-Jan-16, Obulanaidupalem
Number of volunteers	:	75
Description of Event	:	NSS Unit has organized Mega Plantation and Swachh Bharat Programme at Obulanaidupalem and planted 100 saplings.



Title of Activity	:	Mega plantation program
Date & Venue	:	18-06-2014, Jaladi village , Yadlapadu mandal , gunutr
Number of volunteers	:	80
Description of Event	:	Conducted Mega Plantation Program and Sanitation with 80 NSS volunteers at Jaladi on 18th July, 14 in collaboration of Grama Bharathi, Yadlapadu Mandal, Jaladi and Planted 1000 samplings.

